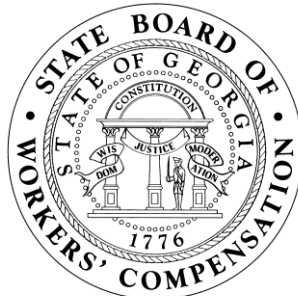


GEORGIA STATE BOARD OF WORKERS' COMPENSATION



2016 ANNUAL EDUCATIONAL CONFERENCE SPONSORSHIP INFORMATION PACKET

The graphic has a green background with silhouettes of cheerleaders and football players. At the top, the text reads "Building the Best Team: Improving Your Game in Workers' Compensation". Below this, it says "August 29 -31, 2016" and "Hyatt Regency Atlanta Hotel, 265 Peachtree Street, NE ♦ Atlanta, Georgia 30303". In the foreground, three football players in red jerseys and helmets are shown. The player on the left has the number 26, the middle player has 25, and the right player has 19. A small version of the State Board of Workers' Compensation seal is in the top right corner of the graphic.

**Building the Best Team:
Improving Your Game
in Workers' Compensation**

August 29 -31, 2016
Hyatt Regency Atlanta Hotel
265 Peachtree Street, NE ♦ Atlanta, Georgia 30303

(All registrations for sponsorships must be completed on-line at www.sbcw.georgia.gov)

EXCLUSIVE CHAIRMAN'S RECEPTION SPONSORSHIP



As part of the 2016 Annual Chairman's Reception, we offer an open bar cocktail reception on the second day of the conference. All attendees are invited to attend this popular event and participate in the Kids' Chance of Georgia silent auction. This sponsorship is a high profile package with offers a vast amount of networking benefits created in a room filled with attendees who are ready to bid!

The Board will supply all food and beverage for the reception. In addition, the Board will provide Reception Sponsor signage throughout the Exhibit Hall.

\$6,000.00

FIRST COME, FIRST SERVE – ONLY ONE AVAILABLE

BENEFITS:

- ❖ **2 complimentary registrations to conference**
- ❖ **Special announcement from the stage during this event**
- ❖ **Full page (black & white) ad placed in conference program**
- ❖ **Logo on cocktail and food napkins**
- ❖ **Recognition on monitors outside of exhibit hall**
- ❖ **Sponsor name on table tents in exhibit hall**
- ❖ **Recognition on monitors in exhibit hall during reception**
- ❖ **Pre and Post-Conference attendee mailing list**
- ❖ **Large sponsor sign at the entrances of exhibit hall during reception**

Deadline – Friday, July 22, 2016

You must register online with a check or credit card at www.sbwc.georgia.gov.

Please call Hilary Williams to confirm availability before submitting payment.

Check should be written out to SBWC – Training Account
270 Peachtree Street, NW, Atlanta, GA 30303-1299
404-656-5656 / williamsh@sbwc.ga.gov



EXCLUSIVE

REGISTRATION BAG SPONSORSHIP



\$3,000.00

(FIRST COME – FIRST SERVE – ONLY ONE AVAILABLE)

As the exclusive bag sponsor, you will capture the attention of approximately 1,000 participants including attendees, speakers, sponsors and vendors, as the conference bag will have the your company logo on it and will contain important information about the program. The bag can also include an insert. An insert can be a flyer, keychain or other item you would like the conference attendees to have. You will need to provide the Board with the bag and the insert to be placed in all bags. Attendees will carry the bag during the conference and throughout the year while advertising your company!

BENEFITS:

- ❖ **2 complimentary registrations to conference**
- ❖ **Full page (black & white) ad placed in conference program**
- ❖ **Pre-Conference and Post-Conference attendee mailing list**
- ❖ **Recognition during general session via PowerPoint presentation**
- ❖ **Company is responsible for ordering and purchasing tote bags**

Deadline – Friday, July 22, 2016

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GENERAL PROGRAM SPONSORSHIP



BENEFITS:

- ❖ **1 Complimentary registration to conference**
- ❖ **1 Complimentary ticket Chairman's Reception**
- ❖ **Sponsorship badge and ribbon**
- ❖ **Pre-Conference and Post-Conference attendee mailing list**
- ❖ **Sign posted at the breaks with company names**
- ❖ **Sponsor Sign in All Conference Rooms**
- ❖ **Acknowledgement included in conference program**
- ❖ **Large sign placed in all meeting rooms**
- ❖ **Company's Power Point presentation shown throughout the day**

\$800.00!

Deadline – Friday, July 22, 2016

Please send one PowerPoint slide about company by Friday, July 22, 2016

You must register online with a check or credit card at www.sbwc.georgia.gov

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DAILY BREAK SPONSORSHIP



Display your marketing items inside of the exhibit hall on a table near the break set-up (inside the exhibit hall) during the time slot(s) below....

BENEFITS:

- ❖ Two (2) Complimentary Registrations to Conference
- ❖ Sign Acknowledging Sponsorship
- ❖ Marketing Table near Coffee Break Display
- ❖ Full-Page Ad Space (black & white) in Conference Program

Monday, August 29, 2016 (Full Day – One Company) - \$3,000.00

8:00 a.m. – 3:30 p.m.

Tuesday, August 30, 2016 (Full Day – One Company) - \$3,000.00

8:00 a.m. – 3:30 p.m.

Wednesday, August 31, 2016 (Half Day – One Company) - \$1,500.00

7:30 a.m. – 11:30 a.m.

Deadline – Friday, July 22, 2016

You must register online with a check or credit card at www.sbwc.georgia.gov.

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CHECK IN WITH YOUR COMPAY LOGO! HOTEL ROOM KEY SPONSORSHIP



EXCLUSIVE SPONSORSHIP FEE IS \$3,000.00

BENEFITS:

- *Designed with your company logo!
- *Distributed to an estimated 600 Hyatt Regency Atlanta conference guests!
- *A full-color company logo will be placed on the front side of the key!
- *Every time an attendee enters his hotel room he will be reminded of your company!

**~ONLY ONE AVAILABLE~
FIRST COME – FIRST SERVE!**

DEADLINE – FRIDAY, JULY 22, 2016

You must register online with a check or credit card at www.sbwc.georgia.gov.

**Check should be written out to SBWC – Training Account
270 Peachtree Street, NW, Atlanta, GA 30303-1299
404-656-5656 / williamsh@sbwc.ga.gov**

PLEASE CALL TO CONFIRM AVAILABILITY BEFORE SUBMITTING PAYMENT!

*****the measurements of the design space are 2.125" x 3.375***
logo to be submitted by Friday, July 22, 2016**

PURCHASE A PROGRAM ADVERTISEMENT!



Program Ad Sponsorship Fees:

\$1,500.00 – Inside Front Cover of Program – Full Page– Full Color (1 available)

\$1,500.00 – Inside Back Cover of Program – Full Page – Full Color (1 available)

\$600.00 – Full Page inside Program – Black & White 8 ½ x 11 (+.125 bleed)

\$300.00 – Half Page inside Program – Black & White 5 x 7.5 (horizontal only)

Ad Specification Requirements:

- (1)**Adobe Illustrator EPS** (embed all images/outline all fonts),
- (2)**Photoshop** (all layers flattened in grayscale), OR
- (3)**PDF** (vector based)

300 dpi resolution or higher Compress any file over 2 Megs using WinZip or Stuffit

Deadline to Submit Ads – Friday, July 22, 2016

Please send ads via email to williamsh@sbwc.ga.gov

You must register online with a check or credit card at www.sbwc.georgia.gov.

Please call Hilary Williams to confirm availability before submitting payment.

Check should be written out to SBWC – Training Account

270 Peachtree Street, NW Atlanta, GA 30303-1299

404-656-5656 / williamsh@sbwc.ga.gov



(similar product)

EXCLUSIVE CYBER CAFÉ SPONSORSHIP

We are bringing back the popular CYBER CAFÉ for attendees to check their email and surf the internet during the conference! Located outside of the Exhibit Hall in the Grand Hall foyer.

BENEFITS:

- ❖ Two complimentary registrations to conference
- ❖ Company logo on each laptop (submit by 7/22/16)
- ❖ Company representatives may distribute marketing items
- ❖ Signage at kiosk
- ❖ Start page of the company's website
- ❖ Full page black & white ad

SPONSORSHIP FEE IS \$4,500.00

ONLY ONE AVAILABLE – FIRST COME – FIRST SERVE!

Deadline – Friday, July 22, 2016

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CHARGING STATION SPONSORSHIP

Keep the conference attendees “Charged Up” with the use of a charging station! The stations will be located throughout the Exhibit Hall for charging their phones, tablets & laptops during the conference.

BENEFITS:

- ❖ Two complimentary registrations to conference
- ❖ Signage (company logo) at each station
- ❖ 1/2 page black & white ad

Sponsorship Fee is \$3,000.00 per station for the duration of the conference.

Deadline – Friday, July 22, 2016

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EXCLUSIVE SPONSORSHIP! LANYARD WITH COMPANY LOGO



Sponsor the conference lanyards and allow the attendees to do the advertising for you! SBWC will produce 1,000 lanyards with your company logo that attendees will use to hold their name badges.

**~~SPONSORSHIP FEE IS \$2,500.00~~ –
SOLD OUT!**

Deadline – Friday, July 22, 2016

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2016
STATE BOARD OF WORKERS'
COMPENSATION
**KIDS' CHANCE SILENT
AUCTION**



ADVERTISEMENT IN KIDS' CHANCE SILENT AUCTION GUIDE

Space is limited

Your advertisement will be printed in the Kids' Chance Silent Auction Guide which will be placed inside of approximately 1,000 attendee packets. This booklet/guide will include information about Kids' Chance of Georgia in addition to the items that will be auctioned off during the Board's annual conference.

Ad & Pricing Information

Ads are in full color

Full-page ad is \$400.00 (no bleed 5"x8" – full bleed 5.625" x 8.75")

Half-page ad is \$200.00 (horizontal only – 4"x5")

Business card-size ad is \$100.00 (2.54"x4")

Deadline – Friday, July 22, 2016

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If you are interested in donating an item for the silent auction please email
Leigh Ann Watson @ lawatson@rfcmsadmin.com or
Hilary Williams @ williamsh@sbwc.ga.gov