

Georgia State Board of Workers' Compensation 2026 ANNUAL EDUCATIONAL CONFERENCE

A DAY AT THE BEACH:

SURFING the
Waves of Change in Workers'
Compensation



August 31 - September 2nd
The Hotel at Avalon

Sponsorship Package



thigpenc@sbwc.ga.gov | owensp@sbwc.ga.gov

Diamond Sponsorship

CHAIRMAN & EXHIBITORS RECEPTION \$9,000

This is a co-sponsor opportunity at \$4,500 each per sponsor (2)

- One guaranteed hotel room at the Hotel at Avalon during event dates for each co-sponsor at the advertised rate
- Includes 2 complimentary registrations for each co-sponsor
- Full Page color ad placed in the conference program
- Company logo will be used on sponsorship marketing materials
- Pre and post Conference Attendee mailing list
- Sponsorship posting in Exhibit Hall during reception
- Sponsorship announcement via LinkedIn
- Sponsorship listed on the Event page of SBWC website
- Sponsorship information advertised in Conference App

Is your company interested in Sole Sponsorship?

Email:

Charles Thigpen - thigpenc@sbwc.ga.gov

Paula Owens - owensp@sbwc.ga.gov

Platinum Sponsorships

All Platinum Sponsorships include:

- One guaranteed hotel room at the Hotel at Avalon at the advertised rate.
- Two complimentary registrations at the annual conference
- Full page color ad placed in the annual conference program
- Company logo will be advertised on conference marketing materials
- Sponsorship announcement on Social Media
- Sponsorship logo on the Event page of SBWC website.

Platinum Sponsorships | \$4,000

Hotel Key Card Sponsor

Key card will be distributed to all conference guests at the Hotel at Avalon and designed with company logo.

Mobile App Co-Sponsors (Max 3 companies)

Lanyard Sponsor

SBWC will order & work with sponsor on design.

Tote Bag Sponsor

SBWC will order & work with sponsor on design.

Registration Envelope Sponsor

SBWC will order & work with sponsor on design.

Name Badge Sponsor

SBWC will design to include Sponsor logo.

Gold Sponsorships

All Gold Sponsorships include:

- Two complimentary registrations to annual conference
- Half page color ad placed in annual conference program
- Company logo utilized on all sponsorship materials
- Sponsorship logo listed on event page of SBWC website

Gold Sponsorships | \$3,000

Registration Desk Sponsor

Your logo will appear on the Annual Conference Registration counters and marketing signage

Phone Charging Station Sponsor (Max 3)

We will have 3 sponsorship opportunities for Phone Charging Stations. Each sponsor will receive two logo'd phone charging stations placed around the conference.

Pen & Pad Sponsor (Max 2)

We will have 2 sponsorship opportunities for Pen & Pads. Each attendee will receive a pen & pad set in the annual conference tote bags. SBWC will order and work with Sponsor on design/logo

Silver Sponsorships

All Silver Sponsorships include:

- One complimentary registration to annual conference
- Half page color ad placed in annual conference program
- Company logo will be utilized on all sponsorship materials
- Pre and post conference attendee mailing list
- Sponsorship logo will be on the event page of SBWC website

Silver Sponsorships | \$2,000

Networking Break Sponsor (Max 5)

Options include:

- Monday morning.
- Monday afternoon.
- Tuesday morning.
- Tuesday afternoon.
- Wednesday morning.

Magazine/Flyer/Marketing drop Sponsors (Max 3)

Advertise your company magazine/flyer at registration or during sessions.

Options include:

- Monday (at registration counter or chairs in General session).
- Tuesday (at registration counter or chairs at session of your choice).
- Wednesday (on chairs at Ethics and Keynote session).

Bronze Sponsorships

Industry Sponsorships | \$1,000

- One complimentary registration to annual conference
- Half page color ad placed in annual conference program
- Company logo utilized on all sponsorship materials
- Pre and post conference attendee mailing list
- Sponsorship logo listed on event page of SBWC website

Exhibit Booths

Exhibit Booth Locations & Pricing

Skelton Hall

- \$1,700.00 Regular Booth
- \$2,000.00 Premium Booth (P)

Hagood Atrium - SBWC Boardwalk

- \$1,500 Regular Booth

Booths include the following:

- One 6-foot table, 2 chairs , 1 wastebasket
- One complimentary registration to the conference (includes admission to The Chairman & Exhibitors Reception)
- Two complimentary booth attendant passes (includes admission to The Chairman & Exhibitors Reception)
- Pre and Post Conference Attendee List
- Priority Registration for 2027 Annual Conference

*** These rates do not include an electrical outlet (power) or Wi-Fi. You must complete an order form with the Hotel at Avalon. This form will be provided after your booth number is confirmed.

All exhibitors must sign and return an exhibitor contract within 30 calendar days of reserving their space, or they can potentially lose their exhibit space.

2026 Annual Conference Exhibit Information

The 2026 SBWC Annual Educational Conference will return to:

The Hotel at Avalon & Alpharetta Conference Center
9000 Avalon Boulevard, Alpharetta, Georgia - 30009.

For those who exhibited the prior year (2025) – you will receive priority in registration. If you are receiving this packet, you are on the list and will have a priority window for registration from Noon until 4PM on May 15, 2026 and then registration will be released to the public.

The cost to exhibit is \$1,700.00 and \$2,000.00 for premium locations (see exhibit layout). We are also offering 10 booths on the SBWC Boardwalk in the Hagood Atrium. Details are below. The link will be posted on our website, LinkedIn on Friday May 15, 2026 and sent via email. All exhibit registrations **MUST** be done online – even if you are paying by check.

This year's theme is

A Day at the Beach: Surfing the Waves of Change in Workers' Compensation

Booth placement is based on a first come – first serve basis. During the registration process you will be able to see which booths are available via interactive floorplan. All booths inside of the main exhibit hall are the same size - 6 feet deep and 8 feet wide. Booths will not be held or reserved under any circumstances. You are guaranteed a booth once you go online, register, select your booth, complete registrations fields, select your payment option and hit submit.

If you select “pay by check” as a form of payment – the check must be received in our office within **14 business days** – if not – your booth will be released back into the pool. Your booth is not guaranteed until payment is received. Once the booths sell out, we will start a waiting list.







SBWC Boardwalk

NEW FOR 2026! Catch the wave and join the fun as we transform Hagood Atrium into the all-new SBWC Boardwalk!

As part of this year's conference theme Exhibitors are invited to bring the excitement, nostalgia, and energy of a classic beach boardwalk to life. After all, everyone knows the best fun at the beach happens on the Boardwalk!

The SBWC Boardwalk will feature interactive experiences, photo booth opportunities, games, themed decor, and plenty of beachside fun for attendees to hang tide! All exhibitors participating on the Boardwalk are encouraged to dive into the theme and create an engaging, memorable booth experience.

Think :

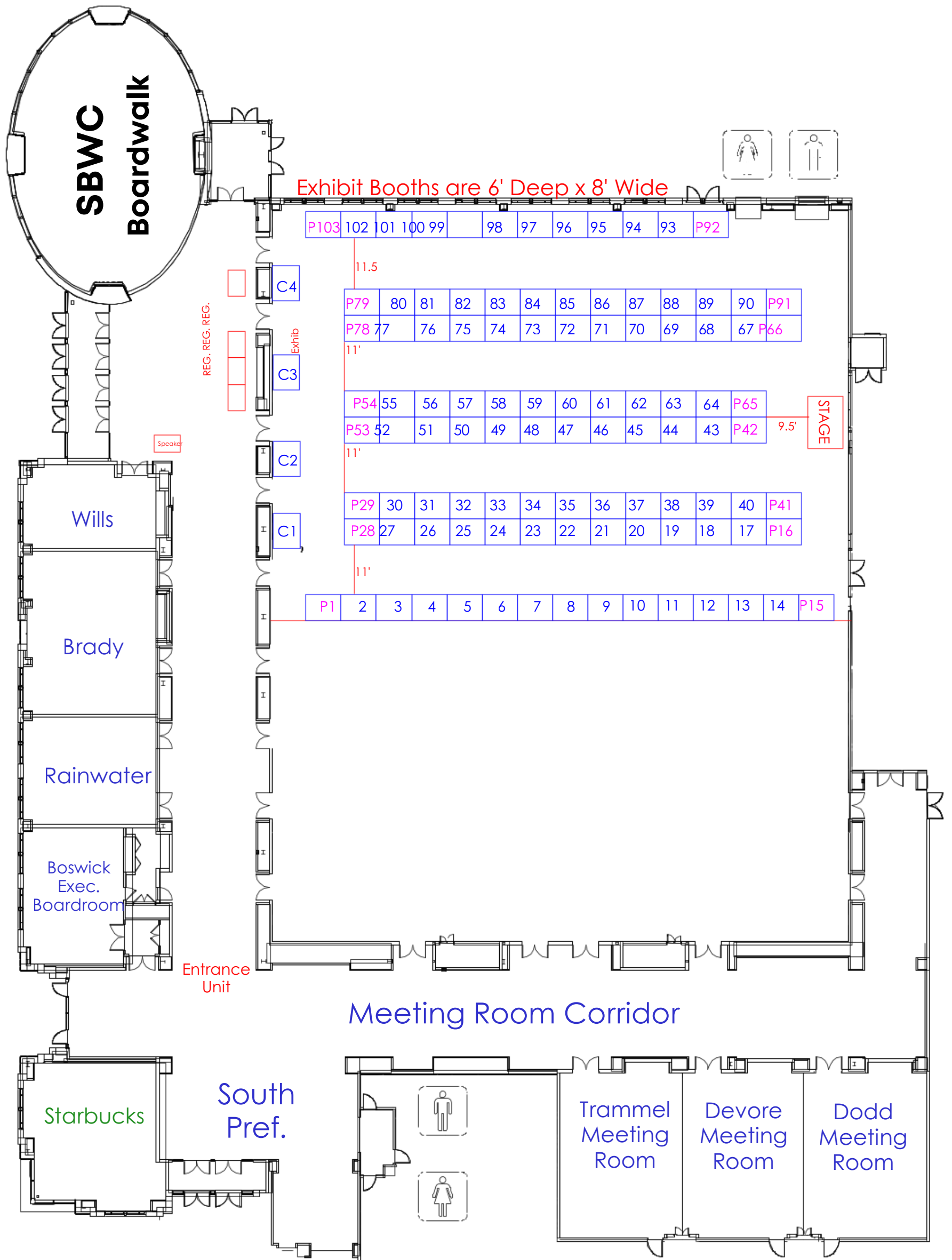
-  Surfboard shops
-  Ice cream parlors
-  Cotton candy stands
-  Souvenir shops
-  Boardwalk games and attractions
-  Tropical beach vibes and coastal decor

This is your opportunity to showcase your organization while embracing the spirit of the conference theme.

During the Chairman & Exhibitors Reception on Tuesday evening, the SBWC Directors will crown the Best Booth on the Boardwalk!

So, grab your flip-flops, ride the wave of creativity, and join us for an exciting experience at the 2026 SBWC Annual Educational Conference!

Exhibit Hall Layout



Advertisement Opportunities

Program Advertisement Information:

\$1,500.00 - Inside Cover of Program - Full Page- Full Color (1)

\$1,500.00 - Inside Back of Program - Full Page- Full Color (1)

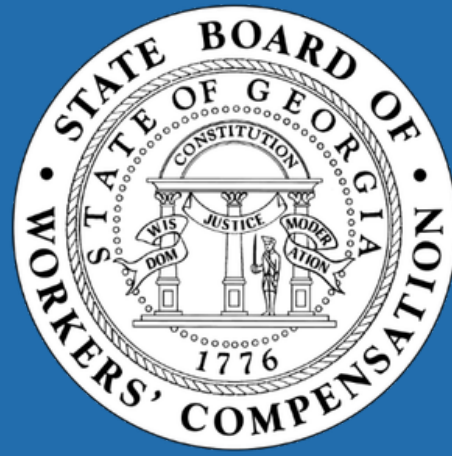
\$700.00 - Full Page inside Program - Color 8 ½ x 11 (+.125 bleed)

\$400.00 - Half Page inside Program - Color 7.5 x 5 (horizontal)

**ADS ARE DUE TO CHARLES THIGPEN NO LATER THAN
FRIDAY, JUNE 26, 2026.**

EMAIL : THIGPENC@SBWC.GA.GOV

THANK
you!



Thank you for your interest in the State Board of Workers' Compensation 2026 Annual Educational Conference. Your partnership plays a vital role in the success of this educational conference year after year and it directly supports our mission to provide quality educational programming to our stakeholders across Georgia's Workers' Compensation community.

With your commitment, we are able to bring together leading industry professionals for meaningful learning, collaboration and engagement!

We value your support and the trust you put in the Board. We look forward to recognizing your company's support and to a successful & engaging event for all attendees during this year's conference. Please do not hesitate to reach out if there is anything we can do to assist you in maximizing your sponsorship experience. Together we are building a stronger future for the entire Workers' Compensation system in Georgia!



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