

















Sponsorship Package

2025 ANNUAL EDUCATIONAL CONFERENCE

**AUGUST 25-27, 2025
THE HOTEL AT AVALON**

**Pioneering Uncharted
Territories in
Workers' Compensation:
Adventures in the New Frontier**

Sponsorship Recognition Breakdown

Benefits	Diamond \$8,000	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Logo of Sponsor will Appear on all sponsorship collateral.					
Name of Sponsor will appear on all sponsorship collateral.					
Logo on Sponsorship Item					
Sponsorship Announcement on Social Media					
Sponsorship Logo on the Event Page of the SBWC Website.					
Six Complimentary Event Registrations					
Two Complimentary Event Registrations					
One Complimentary Event Registration					
Full Page Color Ad in Program					
Pre & Post Conference Attendee List Provided					
Sponsorship Information on Conference App Sponsor Section					

If there is a specific Sponsorship Opportunity you would like to discuss, please feel free to contact Jessica Moore, Director of Conferences and Meetings at moorej@sbwc.ga.gov.

Sponsorships will be on a first come first serve basis for 2025.

2025 Sponsorship Information

Diamond Sponsorship- \$8,000+

- Chairman's Reception Sponsorship

Platinum Sponsorship - \$4,000

- Hotel Room Key Sole Sponsorship
- Lanyard Sole Sponsorship
- Tote Bag Sole Sponsorship
- Registration Envelope Sole Sponsorship
- Name Badge Sole Sponsorship
- Mobile App Co-Sponsorship

Gold Sponsorship - \$3,000

- Registration Desk Sponsorship
- Innovation Hub Sponsorship

Silver Sponsorship- \$2,000

- Break Sponsorship - Options for Monday Morning, Monday Afternoon, Tuesday Morning, Tuesday Afternoon, and Wednesday Morning
- Flyer Drop Sponsorship - Options for Monday, Tuesday, and Wednesday.

Bronze Sponsorship - \$1,000

- Industry Sponsor

2025 Annual Conference Sponsorship Opportunities

DIAMOND SPONSOR OPPORTUNITIES

Chairman's Reception Sponsor \$8,000. Sponsorship includes:

- Six complimentary registrations to conference
- Special announcement from the stage during this event
- Full page color ad placed in conference program
- Logo on cocktail and food napkins for the reception
- Sponsor name on table tents in exhibit hall
- Company logo will be utilized in all sponsorship collateral.
- Pre and post-Conference attendee mailing list
- Sponsor sign posted in the exhibit hall during the reception
- Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.
- Sponsorship Information in Conference App Sponsor Section

PLATINUM SPONSOR OPPORTUNITIES

Hotel Room Key Card Sponsor \$4,000. Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Distributed to The Hotel at Avalon sleeping guests
 - Designed with your Company Logo
- Company logo will be utilized in all sponsorship collateral.
 - Pre and post-Conference attendee mailing list
 - Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.



Mobile App Co-Sponsors \$4,000 each. Max 3 Companies.

Sponsorship includes:

- Co-Sponsor of the 2025 Annual Conference Mobile App (Max of 3 Co-Sponsors. If you want to be the sole sponsor, contact Jessica Moore to discuss.)
- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Pre and post-Conference attendee mailing list
- Company logo will be utilized in all sponsorship collateral.
- Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.

2025 Annual Conference Sponsorship Opportunities

PLATINUM SPONSOR OPPORTUNITIES CONTINUED

Lanyard Sponsor \$4,000. Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Pre and post-Conference attendee mailing list
- Company logo will be utilized in all sponsorship collateral.
- SBWC will order the lanyards and work with sponsor on design
- Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.



Tote Bag Sponsor \$4,000. Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Company logo will be utilized in all sponsorship collateral.
 - Pre and post-Conference attendee mailing list
- SBWC will order the tote bags and work with sponsor on design
 - Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.

Registration Envelope Sponsor \$4,000. Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Company logo will be utilized in all sponsorship collateral.
- Pre and post-Conference attendee mailing list
- SBWC will order the envelopes and work with sponsor on design
- Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.



2025 Annual Conference Sponsorship Opportunities

PLATINUM SPONSOR OPPORTUNITIES CONTINUED

Name Badge Sponsor \$4,000.

Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Pre and post-Conference attendee mailing list
- Company logo will be utilized in all sponsorship collateral.
- SBWC will work with sponsor on design
- Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.



GOLD SPONSOR OPPORTUNITIES

Registration Desk Sponsor \$3,000. Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Company logo will be utilized in all sponsorship collateral.
 - Pre and post-Conference attendee mailing list
- SBWC will work with sponsor and Exhibit Services company on a design.
 - Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.
- Sponsorship Information on Conference App in Sponsor Section.

Innovation Hub Sponsor \$3,000. Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Company logo will be utilized in all sponsorship collateral.
- Pre and post-Conference attendee mailing list
- Logo will appear on signage leading into the Innovation Hub area.
- Sponsorship announcement on Social Media.
- Sponsorship Logo on the Event page of the SBWC Website.



2025 Annual Conference Sponsorship Opportunities

SILVER SPONSOR OPPORTUNITIES

Break Sponsorship(s) \$2,000 each break. Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
- Pre and post-Conference attendee mailing list
- Company name utilized in all sponsorship collateral.
- Options include: Monday morning, Monday Afternoon, Tuesday Morning, Tuesday Afternoon & Wednesday.
- Sponsorship Logo on the Event page of the SBWC Website.
- Sponsorship Information on Conference App in the Sponsorship Section.

Flyer Drop Sponsorship(s) \$2,000 each break. Sponsorship includes:

- Two complimentary registrations to conference
- Full page color ad placed in conference program
 - Pre and post-Conference attendee mailing list
- Company name utilized in all sponsorship collateral.
- Sponsorship Logo on the Event page of the SBWC Website.
- Sponsorship Information on Conference App in the Sponsorship Section.
 - Options include:
 - **Monday** – Flyer will be handed out during registration or placed at each seat of the General Session.
 - **Tuesday** – Flyer will be handed out at the registration counter or placed in each seat at a session of your choice.
 - **Wednesday** – Flyer will be placed at each seat of the Ethics/Keynote session.

BRONZE SPONSOR OPPORTUNITIES

Industry Sponsor \$1,000. Sponsorship includes:

- One complimentary registrations to conference
- Pre and post-Conference attendee mailing list
- Company name utilized in all sponsor collateral
- Sponsorship Information on Conference App in the Sponsorship Section.

2025 Annual Conference Advertisement Opportunities

Program Advertisement Sponsorship Information:

- \$1,500.00 – Inside Front Cover of Program – Full Page–Full Color (1 available)
- \$1,500.00 – Inside Back Cover of Program – Full Page – Full Color (1 available)
- \$700.00 – Full Page inside Program –Color 8 ½ x 11 (+.125 bleed)
- \$400.00 – Half Page inside Program – Color 7.5 x 5 (horizontal only)
- Ad Specification Requirements:
 - **Adobe Illustrator EPS** (embed all images/outline all fonts)
 - **Photoshop** (all layers flattened in grayscale), OR
 - **PDF** (vector based)
- 300 dpi resolution or higher Compress any file over 2 Megs using WinZip or Stuffit

**Ads are due to Jessica
Moore no later than Friday,
June 16, 2025.
You can email them to
moorej@sbwc.ga.gov**



2025 Annual Conference Exhibit Information

The location of the SBWC Annual Educational Conference is The Hotel at Avalon & Alpharetta Conference Center – 9000 Avalon Boulevard, Alpharetta, Georgia - 30009.

For those who exhibited the prior year (2024) – you will receive priority in registering! You will be given **THREE DAYS** to register and afterwards, the remaining workers' compensation community will be allowed to register.

The location of the food and beverages will be determined by the Avalon staff based on additional events that will take place in the exhibit hall.

The cost to exhibit is \$1,700.00 and \$2,000.00 for prime locations (see exhibit layout). We are also offering an Innovation Hub in the Hagood Atrium. Details are below.

The link will be posted on our website at a pre-determined time. All exhibit registrations **MUST** be done online – even if you are paying with a check.

This year's theme is "Pioneering Uncharted Territories in Workers' Compensation: Adventures in the New Frontier" (a Western theme!)

Booth placement is based on a **first come – first serve basis**. During the registration process you will be able to see which booths are available.

All booths inside of the main exhibit hall are the same size... 6 feet deep (front to back) and 8 feet wide (left to right).

Booths **will not** be held or reserved under any circumstances. You are guaranteed a booth once you go online, register, select check or credit card and click on the submit button on both screens. If you select "check" as a form of payment – the check **must** be received in our office within 14 business days – if not – then your booth will be released back into the pool. **Your booth is not guaranteed until payment is received**. Once the booths sell out, we will start a waiting list.

NEW FOR 2025! We will be utilizing the Hagood Atrium Area as an Innovation Hub!

If your company is on the leading edge of innovation and pushing forward in the workers' compensation industry, we want to showcase you. We are looking for 12 companies that can showcase artificial technology, new procedures, devices or technology that push us into the future in our "Innovation Hub." If this sounds like you, please submit to Jessica Moore your company, and a short video or PowerPoint showcasing your product, you would like to display in the Innovation Hub during the SBWC Annual Educational Conference. 12 Companies will be selected to represent the industry in the first-ever SBWC Innovation Hub. Submissions are due by June 1st and companies will be selected and notified by June 15th. Cost for these exhibit spaces is \$1,200 and you will be sent a link to pay for your booth once you have been selected.

2025 Annual Conference Exhibit Cost & Details

The location of the SBWC Annual Educational Conference is The Hotel at Avalon & Alpharetta Conference Center – 9000 Avalon Boulevard, Alpharetta, Georgia, 30009.

To maximize your networking opportunities, multiple Network Breaks will be scheduled throughout the day.

Exhibit Booth Locations and Costs

- **Skelton Hall (\$1,700.00 and \$2,000)** Booths starting with the letter “P” are \$2,000.00. All other booths are \$1,700.00.
- **Hagood - We are utilizing for an Innovation Hub. (\$1,200.00)** 12 exhibit spaces available. Located in rotunda area of the hotel. See below for more information on the Innovation Hub and how to participate.

Booths include the following:

- Exhibit booth in Skelton (or Hagood if selected for the Innovation Hub)
- One 6-foot table, 2 chairs, 1 wastebasket and a 7" x 44" identification sign
- One complimentary registration to the conference
 - (Includes admission & one drink ticket to the Exhibitors & Chairman's receptions)
- Two complimentary booth attendant passes
 - (Includes admission and one drink ticket/attendant to the Exhibitor's and Chairman's receptions. Additional reception tickets can be purchased separately).
- Pre and Post Conference Attendee List
- Priority Registration for 2025

***This rate does not include an electrical outlet (power) or Wi-Fi. You must complete the form from the Hotel at Avalon to order these items. The form will be provided after your booth number is confirmed.

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2025 Annual Conference Exhibit Layout

